## FOREST STEWARDSHIP COUNCIL™ ASIA-PACIFIC BUSINESS FORUM 2022

# CORNECTING FORESTS WITH MARKETS

28 November 2022 (Monday) Avani Sukhumvit Bangkok Hotel Bangkok, Thailand

**Languages:** 

English | Japanese | Mandarin Thai | Vietnamese

Tress Code:

**Business Casual** 

The FSC Asia-Pacific Business Forum 2022 is a keystone business event that will serve a number of purposes:

- Be an exclusive occasion for FSC-certified suppliers in Asia-Pacific and international buyers, retailers and FSC promotional licence holders
- Help brands and retailers build strong and sustainable forest product value chains
- Connect existing FSC-certified suppliers in Asia-Pacific with regional and international brands and retailers
- Promote FSC-certified products available in Asia-Pacific to trending and emerging value chains
- Launch FSC X UN-REDD Sustainable Tropical Timber Trade Network and Info Hub

#### **Enquiry / Sponsor Contact:**

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FORESTS FOR ALL

### FOREST STEWARDSHIP COUNCIL **ASIA-PACIFIC BUSINESS FORUM 2022 PROGRAMME**

28 NOVEMBER 2022 (MONDAY)

#### Registration

#### Welcome and opening

Welcome speech

Jeremy Harrison, Chief Markets Officer, FSC International Keynote opening speech

Governor, Rubber Authority of Thailand

**Update on APAC markets** 

FSC Asia-Pacific representative

#### Sustainable rubber dialogue

#### **Panel discussions**

This session will discuss the drivers of sustainable rubber production, posing the question "How can brands and retailers help improve smallholders' income and halt deforestation and forest degradation?"

Discussion A: Sustainable tire production drives the fight against deforestation with RAOT and rubber smallholders 45 mins: Presentations by Panellists

Discussions 20 mins (all panellists)

Discussion B:

The responsible rubber value chain makes a difference to tropical forests managed by FSC-certified smallholders in the

30 mins: Presentations by Panellists Discussions 20 mins (all panellists)

#### **Networking Lunch**

#### Launch ceremony: **FSC X UN-REDD Sustainable Tropical Timber Trade Network** and Info Hub

Keynote speech: Food and Agriculture Organization of the **United Nations** 

Introduction of the initiative, the trade network and information hub

#### Trade network members showcase the value of sustainable tropical timber

Sustainable tropical timber investment by the construction industry

20 mins: Presentations by registered businesses Sustainable wooden furniture is in style

20 mins: Presentations by registered businesses

20 mins Q&A

#### Possible bio-circular forest value chains with FSC

This session focuses on recycled paper, packaging and hygiene products that use FSC-certified paper and closed-loop design along value chains.

30 mins: Presentations by businesses about their journeys to establish sustainable supply chains in pulp, packaging and hygiene products

**Discussion: 30 mins** 

#### Closing

#### **Networking dinner**

29 November 2022 (Tuesday)

Invitation only: A trip to visit rubberwood smallholders in







REGISTRATION **FORM**